AUTO SHOW AS TRADE BAROMETER

Crowds at Palace Presage Boom in Business This Year.

PURCHASING POWER OF PUBLIC INCREASED

Frank Smith, of Premier Motor, Looks for Best Year of Industry.

"This year marks the greatest international commercial battle the world has ever known. But it has not affected the automobile industry, if one may judge by the New York automobile show," said Frank E. Smith, head of the Premier Motor Manu-facturing Company, of Indianapolis,

"The big success of the show proves the necessity of the automobile," he said. "What was looked upon as a luxury a few years ago is now an absolute necessity. And the automobile show here in New York will play hile show here in New York will play a big part in the commercial tide which will sweep over the country durses the year just opening.

which will sweep over the country during the year just opening.

"Automobile men in their respective localities can do more for the good of business generally than probably any other class of merchants. They are the barometer of optimism. The automobile man, realizing this, is here in New York to-day with a big responsibility on his shoutders. For the product that he will take back home with him to represent the coming year, with the policies behind it, will either increase his success and that of the manufacturer he represents, or else will be a blow that will be hard to overcome.

direct from the Lincoln Highway Association.

Through the courtsy of S. A. Miles, manager of the New York Automobile Show, the Lincoln Highway Association has secured a space at the top of the grand stairway on the third floor, where all details regarding the 'cross-country trip, as well as maps, guide hooks, etc., can be secured.

Henry B. Joy, president Lincoln Highway Association, who is also president of the Packard Motor Car Company, staied that several thousand tourists were expected to cross the country next spring over the Lincoln Highway from East of the Mississippi. "The way is open," said Mr. Joy. "California, with her two expositions, her wonderful climate and magnificent roads, beckons, and the tour across the country via the Lincoln Highway provides a trip of ever-changing interest and charm unrealized by those who take the trip by rail."

AUTO SALES IN WEST

Hupmobile Man Tells of Brisk Business on Coast.

Business on Coast.

A. B. Barkman, of San Francisco, arrived in New York yesterday for the automobile show. Mr. Barkman is Western representative for the Hupp Motor Car Company.

"The war has not affected business conditions on the Coast," said Mr. Barkman at the Hotel Vanderbilt, "with the exception, perhaps, of the apple growers, who were hit pretty hard on foreign shipments.

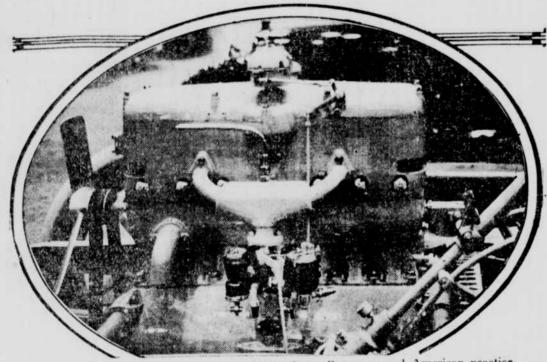
"I believe that the opening of the exposition will lend a wonderful impetus to the industrial conditions on the Pacific Coast. The fact that millions of people will visit California this year is a sure sign of prosperity coming our way. These visitors will consist of the highest type of the buying public in this country, which means that they will take home our products, in turn a great deal of money will be left in the West, which is bound to benefit us.

"The people of California have been

benefit us.

"The people of California have been working tooth and nail to make the exposition a success, and we hope that every loyal American will boost in every possible way. Hupmobile business for the last few months has been extraordinary; in fact, we have kept pace with the factory and have had the largest months of October and November in our history."

If It's Advertised in The Tribune It's Guaranteed. Editorial Page, First Colum MOTOR WHICH IS AROUSING MUCH COMMENT AT THE AUTO SHOW New Jeffery Six a Long Step



New six-cylinder Chalmers motor, combining latest European and American practice.

New York Show a Big Factor in Auto Trade

John N. Willys Says Exhibit HONOR ROLL OF Has Educated General Public as to Value

Public as to Value

overcome.

"Every available foot of floor space at the Grand Central Palace was taken up for exhibition purposes. One of the largest crowds that an autohomile show has ever produced has been passing in and out of the building. There are probably more dealers at this show than ever before. They represent teritory extending all over the United States and Canada.

"And in this crowd there is business—big business. It is plainly noticeable that this is a manufacturers' show. The big business will be the dealings between the manufacturers and the automobile retail dealers from all over the country.

Public as to Value of the Industry.

Much of the startling success of the motor car industry may fairly be attributed to the annual New York automobile show, according to John N. Willys, president of the Willys-Over-land Company, and the largest manufacturer represented at Grand Central Palace this week. Mr. Willys said:

"In their inception, automobile shows were held primarily to give the general public an opportunity to see in action meter car industry may fairly be at- United States Association

AUTOMOBILES.

Bakersfield, Cal., Jan. 4.—Bob Bur-man, in a sanctioned race with Barney Oldfield here to-day, brôke the official records of the American Automobile Association for the 5-mile, 25-mile and Association for the 5-mile, 25-mile and 50-mile distances on a one-mile circular dirt track. He cut the five-mile from 4:06 to 4:02 flat. His 50 miles were done in 40:58, as against 47:21 by Disbrow at San Jose, and his 25 miles in 20:28 4-5, as against the previous best time of 90:06 REVOLVER SHOTS

Announces the Scores of Matches.

of the World Riding in just "an" automobile and riding in the Eight-Cylinder Cadillac are two distinct and different things. The Cadillac neither rides nor drives like any other car.

REAL COMFORT IN SEATS

Forward in This Line. "The extent to which automobile

"The extent to which automobile manufacturers are now going to secure the right comfort for the occupants of the car is well illustrated in the construction of the sent cushions and the cushion springs in the Jeffery Chesterfield Six," says W. C. Poertner, Jeffery distributer for New York.

"On this car the upholstery at the back of the seat has been scientifically constructed to fit the back of the occupant, supporting the body at all points along the spine. This does away with fatigue incident to the usual jolting and jarring over rough roads. In addition to this the seat cushions are extra deep and equipped with double coil springs.

extra deep and equipped with double coil springs.

"When a person of relatively light weight occupies the seat the top of the coil takes up the weight of the body. When a heavy person gets into the car both coils are called into play and the construction is such that the seat is not squashed down, but maintains the same elasticity and riding comfort that are experienced by the lighter occupant."

WOMEN SWIMMERS UNDER PROTEST

Charge Mage That Money Has Been Accepted for Showing Skill on the Stage.

Miss Gladys Curl, of Rockpoint, and Mis May O'Loughlin, of Westchester, who competed in the diving contests at the Sportsmen's Show in Madison Square Garden on Saturday night, will THREE AUTO RECORDS GO be haled before the registration com-mittee of the Metropolitan Association of the Amateur Athletic Union to prove Burman Makess Fast Time in

Race with Oldfield.

MANY BOYS TO SHOOT

More than Three Hundred En-

ter Big Rifle Tournament.

of the Amateur Athletic Union to prove that they have never accepted money for displaying their skill as swimmers. According to protests lodged against them, they have apeared in professional swimming acts on the stage. Miss O'Loughlin was placed second in the diving contest at the Garden, and Miss Curl earned fourth place. On account of the protest the prizes were withheld until the registration committee can threash out the charges. Protests also have been lodged against Miss Elsie Hannerman, the champion woman fancy diver, and Miss Daisy Greenhall, both of Bath Beach. They do not deny the charges, but say that they did not receive more than actual expenses.

actual expenses.

When they made application for membership, both informed the registration committee of the aforesaid facts, which seemed to satisfy the com-

Xavier Games Promise Well. The one-mile relay handicap at the games of the Xavier A. A. in the 69th Regiment Armory on Saturday night will bring together teams from the New York A. C. and the Irish-American A. C. This adds another feature t- a card that fairly bristles vit intensity of the state of the s

t. a card that tally bristes to the ... string events.

The diamond pin donated by Dudley Field Malone for the special ... If-mile run is without doubt one of the most attractive prizes ever offered for a rice, and the result is that .very maninvited to compete has accepted the invitation.

Quits Tigers for Feds.

Chicago, Jan. 4.—Miles Main, p. cher . the Detroit ball club in 1914, to-day signed a two years' contract with the Federal League, according to an announcement by Jan.es A. Gilmore, president of the league. He will be assigned to a club later. Main first pitched with the Buffalo club of the International League. International League.

AUTOMOBILES.

Generous Dimensions a Feature of Saxon "Six"

Although Extremely Low Priced, It Shows no Skimping in Finish or Equipment.

"The car that surprised me more than anything else that I saw was the of the show was a dealer. I must say the sax on company for knowing how to say the same car has so much room and such generous dimensions throughout.

"Of course, like so many others, I knew before seeing the new model that it had 112-inch wheelbase; and a wheelbase of that length for any car in the same car does not suffer in any detail by comparison with other can seeing the new model that it had 112-inch wheelbase; and a very feature of its equipment is at the same car has so much room and such generous dimensions throughout.

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AUTOMOBILES.

ical specifications. "Without knowing, any one naturally expect to find a 6-cy car at this price skimped in seve more particulars. In all my years experience as a dealer, I must say the we've got to take our hats off to the Saxon company for knowing how to big value in low-priced cars.

"This new car does not suffer in a detail by comparison with other.

at this price is uncommon. I had not expected to find in t 'six' such liberal dimensions standpoint of roominess and

ATTOMOBILES.



